Author: Amanda Tattersall.

The labor movement sees coalitions as a key tool for union revitalization and social change, but there is little analysis of what makes them successful or the factors that make them fail. Amanda Tattersall—an organizer and labor scholar—addresses this gap in the first internationally comparative study of coalitions between unions and community organizations. She argues that coalition success must be measured by two criteria: whether campaigns produce social change and whether they sustain organizational strength over time. The book contributes new, practical frameworks and insights that will help guide union and community organizers across the globe. The book throws down the gauntlet to industrial relations scholars and labor organizers, making a compelling case for unions to build coalitions that wield "power with" community organizations.

Tattersall presents three detailed case studies: the public education coalition in Sydney, the Ontario Health Coalition in Toronto, and the living wage campaign run by the Grassroots Collaborative in Chicago. Together they enable Tattersall to explore when and how coalition unionism is the best and most appropriate strategy for social change, organizational development, and union renewal. Power in Coalition presents clear lessons. She suggests that "less is more," because it is often easier to build stronger coalitions with fewer organizations making decisions and sharing resources. The role of the individual, she finds, is traditionally
underestimated, even though a coalition's success depends on a leader's ability to broker relationships between organizations while developing the campaign's strategy. The crafting of goals that combine organizational interest and the public interest and take into account electoral politics are crucial elements of coalition success.

15 Apr 2011. One front page included a picture of the union's president with a .. author of Power in Coalition: strategies for strong unions and social change.

This union strategy adopts social change goals beyond member .. Tattersall A (2010) Power in Coalition: Strategies for Strong Unions and Social Change.


25 Feb 2014. The broadest Ellis Act reform coalition in history was on display on February 24 at a .. "We applaud Mayor Lee and Senator Leno for their strong leadership on Ellis act reform. .. exempt SRO's from Ellis I saw Leno's perseverance and strategic savvy firsthand. .. Winning Social Change in the 21st Century.


Kabila and his ruling coalition then disregarded the main terms of the agreement, .. The Struggle for Change (LUCHA) citizens' movement strongly denounced the .. for protesting President Joseph Kabila's decision to stay in power beyond his ... of the Union for Democracy and Social Progress (UDPS) opposition political.


Information is also provided on Amanda Tattersall's book "Power in Coalition: Strategies for Strong Unions and Social Change." ACCESSION #. 59289446.

changes transforming the workforce and society in post-industrial economies. .. gained votes and seats in many countries, and entered government coalitions in eleven .. in the workforce and social trends in globalized markets heighten economic .. authoritarian leanings, favoring the personal power exerted by strong and.

25 Sep 2017. Job Responsibilities: Campaigns: Lead strategic coalition . For over a decade, Ms. Falcon has been a passionate advocate for social change in Washington, DC and .. of running effective campaigns and maintaining strong coalitions. She is an experienced coalition
leader who believes in the power of.
She explores when and how coalitions can be a powerful strategy for social change, organisational development and union renewal. Power in Coalition is.
She explores when and how coalitions can be a powerful strategy for social change, organisational development and union renewal. Power in Coalition.
Community Voices Heard (CVH) believes that we must build the power of.
Social change comes through building and maintaining strong, powerful, grassroots-driven research, strategic communications, coalition building, and civic people, and the wide array of organizations and unions within which we all organize.
FDR agreed to a wartime alliance with the Soviet Union only after Stalin promised ... President Harry S. Truman's program that focused on improving the social. The United States emerged from World War II as the world's greatest power; . What was the coalition of black ministers and civil rights activists that pressed for.
Downloadable (with restrictions)! No abstract is available for this item.
Why do social movements choose the strategies that ... Amanda Tattersall, Power in Coalition: Strategies for Strong Unions and Social Change (Ithaca, NY):.
How do you bring about change through community organization? .. Social action organizing is highly adversarial, and the concept of social justice is a dominant ideal: . The power of coalitions comes from the idea of strength in numbers .. and institutions that affect their lives by developing their own strong organizations.
13 Aug 2013. The Power of Coalitions: Participation and Governance in .. coalitional engagement by changing the rules of the game using such policy levers as regular ... Such strategies form part of any social advocacy effort, but they are . Yet, groups with strong technical capacities rarely have the grassroots.
country with a strong union movement, characterised by a broad social .. coalitions, and its capability for strategic planning and organisation and mobilisation of. Such frames are not static, but evolve and change over the course of a.
.. a coalition is to amass the power necessary to do something you cannot . ORGANIZING FOR SOCIAL CHANGE could be very .. campaign, the coalition's strategy may be to encourage the .. to a strong membership-based organization that can eventually .. fights between rival unions on your board, or in turf battles.
Community Coalition works to help transform the social and economic .. South LA with safe neighborhoods, quality schools, a strong social safety net and positive .. and mobilizes grassroots groups to enhance their leadership, voice and power. .. The Movement Strategy Center is helping build the movement for social and.
Thus, this type of durable coalition — between unions and other relevant .. A. (2010),Power in
This reorganisation boosted the power in unions in some workplaces but the.. A. 2010, Power in Coalition: Strategies for Strong Unions and Social Change,.
economic, political and societal changes are responsible for trade union . ship, for example, might be a strong indicator of union decline in Angl o- rationalization; could increase union labour market or political power, or . age more workers to join unions and boost membership.
Coalition building with other social.
Numerous unions have experimented with a broad range of strategies. ... from Power in Coalition: Strategies for Strong Unions and Social Change (Cornell.
20 Apr 2017 . Social histories .. 11 May, a coalition Government of National Unity (GNU) is announced. . 28 June, Name changes to three of South Africa's nine provinces are . macro-economic strategy in a framework document entitled Growth, . The new Federation of Unions of South Africa (FEDUSA) has 25.
Did the respective trade unions suffer a great loss of power in the systems or . Therefore, one has to analyse the important changes in institutions and strategies within .. The labour movement was in a strong position and Social Democratic ... interests of the members, normally through coalitions and strategic alliances.
Many hundreds of thousands join forces in the social movements, trade unions . Our strong partnerships with social .. WAR ON WANT STRATEGIC FRAMEWORK 2015-2020. 05 ... Dismantle Corporate Power coalition, War on Want.
Auditing for Social Change: Learning from Civil Society. Initiatives… ... public accountability, and the exercise of strategic vision in planning for .. not strong support for them by political leaders and heads of government; when .. governments (minimum winning coalitions) in divided societies, see Arend Lijphart, “Back to.
17 Sep 2016 . . new horizons for labour movement revitalisation and social change. .. Trade Union Strategies, Social Movements and Political exchange .. individual and the employee does not have a strong bargaining power. . Kelly (2004), traditional Italian trade unions don”t resort to strategies of coalition building.
Strategies for Strong Unions and Social Change Amanda Tattersall . One of these is coalition (or alliance) building, where unions engage in cooperative.
What has been unions' response to the changing economic environment? What do recent .. power and labor and social policies to attract foreign . their organizing strategies and tactics to the challenges of ... Opening up and forging sustainable alliances and coalitions ... This would depend of course on how strong and.
The title of this book makes clear Tattersall's two prime objectives in writing it – to gain a better understanding of how community-union coalitions pursuing social.
Large-scale social change requires broad cross-sector coordination, not the isolated . The power of collective action comes not from the sheer number of .. and strategies for success that are instrumental in successful coalition building. ... about Strive: has there been any effort
to involve teachers' unions in the network?

Building Unions and the Labor Movement is critical to building the power of the working and creating real change is only possible if these social ills are eradicated. SLAC meets weekly to discuss these kinds of issues, develop strategies and need a Union to protect their rights as workers still benefit from a strong and.


When unions and NGOs co-operate, their joint impact on social and political events, of an international labour strategy to balance the growing power of transnational, of broad popular coalitions, with the trade union movement at their centre, but union movement was never strong in the first place, the social democratic.,

11 Mar 2013 . Key Words: Gramsci, civil society, trade unions, Malaysia, counter-.. Power in Coalition: Strategies for Strong Unions and Social Change.,


There have been substantial recent changes within some trade unions, often. Social movement unionism implies an active strategic orientation that uses the, as agents of change, the strategy also involved recognition of power relations within.. and UK-listed Anglo-American—had a very strong hold on the international.

27 Jan 2015 . Workers want to see power, and legislators need to feel power. Unions. As the health-care sector continues to grow and policy changes. Unions are also a fighting force for social policies benefiting all workers, not just union members.. in many cities, Coalition of Immokalee Workers (CIW), New Orleans.

1 Oct 2017 . institutional change in Europe: towards new forms of social solidarity. Review of Power in Coalition: Strategies for Strong Unions and Social. building regional progressive power. forming community–labor coalitions, these strategies are serving to broaden labor's base and reinvent. income earners more than doubled (Piketty & Saez, 2003).2 Despite strong eco- nomic and.. the ranks of innovative unions and other social movements assumed key positions.


Power in coalition: strategies for strong unions and social change /.. movement sees coalitions as a key tool for union revitalization & social change, but there is. 10 Jul 2012 . tradable sectors confronted with strong trade unions support the regulation of wage standards in. the debates on wage and social standards in Europe. ... The underlying idea is that 'changes in relations of power among.


Argues for the use of art and culture in social struggles. Education for changing unions by.. Power in coalition: strategies for strong unions and social change.
It focuses on the changing structure of employment and the rise of precarious work which. Trade unions' actions and their specific integration into German capitalism are. Trade Union power and integration in Germany ... work-place integration (worker participation, productivity coalitions, ideology of social partnership).


4 Jun 2015. Keywords: alliances; coalitions; political capacity; grassroots.. Power in Coalition: Strategies for Strong Unions and Social Change. Cornell.


4 Jun 2015. The first documented labor union in North America was the Boston. power in America's ever-changing economic and societal conditions. In this period, unions played a huge role building the middle class and making America strong. involves being catalysts, embracing technology and social media,

tradable sectors confronted with strong trade unions support the regulation of. power relationships within employer associations, trade union power resources and the.. heterogeneity of the Single Market in terms of social, wage and labour market ... them to support, consent and/or change strategies vary significantly.

discuss and compare four types of social and political actors and their.. unions, radical trade unions, groups of self-organized precarious workers, and grassroots activist groups.. connect to other actors, we found that distinctive strategies lead to diverse... terms of a strong membership and therefore no bargaining power.


12.1 Transnational Social Change Organizations, 1953–2003, by. Main Issue Focus ... groups, social movements, unions, and religious groups (including some Jewish... movement/state interaction can be read as a duet of strategy and counterstrat-... Both innovations turned out to hinge on a strong belief in the power of.

8 Jun 2015. and challenges that the Sydney Alliance has endured ( Tattersall (2010) Power in Coalition: Strategies for Strong Unions and Social Change,

In 2004, she began a PhD through the University of Sydney on coalition building between..

Power in Coalition: strategies for strong unions and social change.

1 Feb 2011. On Wednesday 23 February, the TUC will host the UK launch of Power in Coalition: Strategies for Strong Unions and Social Change, Amanda.

21 Oct 2016. ment lawyers” in developing their capacity to align their strategic and... including the “Social Change Power Meter” – and provides.. munity-based organizations and coalitions in waging advocacy campaigns and building so-... How strong is their/our support from policymakers on this issue?

Power in Coalition. Tattersall argues that coalition success must be measured by two criteria: whether campaigns produce social change and whether they.

Key words: Portugal; judicial crisis; social and labor movements. Resumo.. Power in Coalition: Strategies for Strong Unions and Social Change. Cornell.

11 Aug 2009. Researchers in business strategy (Bergdahl 2004, Grant 2003) have. Wal-Mart World, the first edited volumes in which social scientists, historians, and. Wal-Mart also can be viewed in the context of structural changes in the global... is a subject of intense
controversy by labor unions, nongovernmental. power of those unions, are traced over the period from 1979 to the present. Introduction1. There are strong interaction eVects among these dimensions, but none . relationship bears on the goals that unions pursue, and the strategies by which they .. member commitments to the union and its social change goals. To. Power in Coalition: Strategies for Strong Unions and Social Change, ILR Press: Ithaca, 2010; . coalition-building between unions and community organizations. Social change incorporates public concerns in developing social policy and . occurs only in fields where the collective will is sufficiently strong and seeking expression. Development strategies will be most effective when they focus on identifying .. social movements, business associations, coalitions and advocacy group.”. 'Power in Coalitions': experiences and challenges. 'Health coalitions' in . problems, and can both advance social change and build capacity within civil society and other or- . support for coalitions can gain traction, or to adjust strategies, activities and framing to fit the new ... Unions or other groups with strong ties to po-. Power in Coalition: Strategies for Strong Unions and Social Change by Amanda Tattersall,. Allan & Unwin, 2010. $27.99. Trade unions, for all their proud history,. 24 Sep 2010 . She is the author of Power in Coalition: strategies for strong unions and social change published by Cornell University Press and Allen &Unwin. Available in the National Library of Australia collection. Author: Tattersall, Amanda, 1977-; Format: Book; xii, 209 p. : ill. ; 23 cm. 23 Feb 2014 . . Denisse Sandoval shares insights from Amanda Tattersall's book Power in Coalition: Strategies for Strong Unions and Social Change. . Union growth, therefore, is concentrated in short periods of dramatic social .. A narrow craft strategy was followed by the first successful unions throughout Europe . French miners had formed relatively strong unions, as had skilled workers in the .. Labor Party, which held the balance of power in British politics after 1906. And if unions grow strong, then, well, they try to go on the offensive, . Despite the greater power of employers, sometimes workers are able to form unions and win . and unsafe working conditions, while also protecting their political, social, and .. The violence of 1877 also led to a change of strategy by many local affiliates. Third, there is debate over the limits and power of coalitions as tensions often arise . Pouyer in Coalition: Strategies for Strong Unions and Social Change. Transforming social realities with the power of the Gospel, to which witness is .. Men and women who are made “new” by the love of God are able to change the .. From this there can spring new strategies suited to the demands of our time .. strong ideological controversy, Pope Paul VI returns to the social teaching of. 3 Jan 2014 . power for social movements, union campaigns backed by the wider .. Power in Coalition: Strategies for Strong Unions and Social Change. have built a position of power and have used that power to improve the situation of. Innovative trade union . 4.16 Strategy and organisational change. 37 .. The trade union movement had a rather strong institutional position, which . coalition consisting of Social-Democrats, Conservatives and Liberal-Democrats, a series. Amanda Tattersall, Power in Coalition – strategies for strong unions and social change. Crows Nest,. NSW: Allen and Unwin, 2010, xii + 209pp (pbk). Power in. Coalition building : a progressive strategy for Canadian unions. (Current . ent organizations compete for status and power. Poorly fund- . As mentioned in the introduction, various changes in the social, political, and economic .. provide a strong 'alternative to work-based
identities for organizational and political activity.
30 Mar 2014 . paradoxical giving the importance of mining unions within the industrial ..
Power in coalition: Strategies for strong unions and social change.
union will have low dependence; it also relates to low bargaining power. Cohesion ..
explanations are required to describe what makes each strategy effective. . A labor union is an
example of this coalition forming process. If labor .. Second, social interaction facilitates
workers' participation, and successful collective.
31 Aug 2010 . by Amanda Tattersall In Power in Coalition, I argue that not all coalitions .
Power in Coalition: strategies for strong unions and social change.
As proposed in Hypothesis 2, unions perceived as strong produced more . levels of employer-
employee interaction, including public policy or societal, strategic, . Labor unions, which are
coalitions, can provide a source of power for their ... P.E. (Eds), The Human Meaning of
Social Change, Russell Sage, New York, NY.